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# SPRING 1923

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ANNUAL  
CATALOG

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GARDEN  
FLOWER  
FIELD

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ROSWELL SEED CO.

ROSWELL, N. M.

115-117 S. MAIN

PHONE 206

# WHAT TO PLANT AND WHEN TO PLANT IT

(AS APPLIES TO THE PECOS VALLEY OF NEW MEXICO)

**JANUARY**—After making out a list of all seeds you wish to plant, mail it to the Roswell Seed Co., with full shipping directions. Of course, you want the best at reasonable prices and we will be pleased to furnish you.

Prepare hotbeds for early cauliflower, cabbage, egg plant, lettuce, onions, pepper and tomatoes.

**FEBRUARY**—Your hotbeds should be planted this month. Plant onion seed and sets, carrots, extra early peas, parsley, pie plant, asparagus and horse radish early in the month. Early potatoes about the 15th, they will not do any good, but try them anyhow.

**MARCH**—Plant oats, corn, peas, both early and second early. Bed out sweet potatoes in hotbeds. Plant early tomatoes in hotbeds early this month, also pepper and egg plant. Plant onions, lettuce, radishes, mustard, leek, parsley, spinach, parsnips, salsify and stock beets.

**APRIL**—Plant celery, turnips, okra, peas, corn, lettuce, radishes, so as to have a succession. Plant early squash, early and second early beans, and tomato and sweet potato plants about the 10th or 15th.

**MAY**—Melons, cucumbers, lima beans and pole beans, pumpkins, squash, blackeyed peas and okra should be planted. Plant cowpeas, peanuts. Set out tomato and sweet potato plants. Plant more beans, peas, lettuce, radish, mustard and corn. Sow seed of late cabbage in beds.

**JUNE**—Finish putting out plants for regular summer and fall crops. Plant late cabbage seed in hills in the field. Melons, cucumbers, squash and pumpkins should be planted now, also Milo, Mexican June Corn, cowpeas, millet, cane and Kafir. Plant Mexican beans.

**JULY**—Plant pole and corn field beans. Make your last planting of corn, Kafir, cane, Milo. Set out celery and cabbage plants. Sow turnips and rutabaga for fall and winter use.

**AUGUST**—Plant beans for late fall use and a few cucumbers for pickling. Finish planting celery early in the month. Sow more turnips. Plant early cabbage for fall and winter use. Plant cucumbers for pickling.

**SEPTEMBER**—Prepare for late fall and early winter by planting beets, corn salad, kale, lettuce, mustard and spinach. Sow onion seed for winter and spring transplanting.

**OCTOBER**—Finish up the planting of last month and add mustard lettuce and spinach for early spring. Plant winter radishes and onion sets.

**NOVEMBER**—Finish harvesting crops and prepare for winter.

**DECEMBER**—Foot up profits and losses and send to us for next season's catalog.

The above is not for the professional gardener. He knows more about it than we do, but we are often asked about these matters, therefore we have done our best and hope someone will be benefitted.

**THIS**  
—is the day of—  
**SERVICE**

No matter where you live you can buy from us just as easy as if you came to the store yourself. Make out your order, attach a check, money order, or stamps, and drop it in the postoffice. Before you realize it your postman puts the package in your hand.

You do not have to consider the weight of the goods, cost of transportation or anything else pertaining to the delivery. We deliver to your post-office at catalog price, no matter where you live.

This applies to

**FLOWER AND GARDEN SEEDS ONLY**

All other goods are priced F. O. B. Roswell and the customer must pay the transportation. We are always on the job, orders are filled promptly.

**NO ORDER TOO SMALL**

If you want a five cent packet of seed, send us the nickel and you will receive the same prompt attention as if you ordered a car load.

**WE ARE HERE TO SERVE**

Out of business hours call:

E. F. Butler, Phone 933

Walter Gill, Phone 352

Do not hesitate to call us—that is what we keep phones for.

We are always glad to see our customers, when you are in Roswell—be sure to come around. But when you cannot come

**WIRE—WRITE—PHONE**

You will have the same attention as if you were here.

**ROSWELL SEED CO.**

E. F. Butler

Walter Gill

ROSWELL, NEW MEXICO

115-117 South Main

Phone 206

Reference Citizens National Bank of Roswell

## DESCRIPTIVE CATALOG

### —OF—

## VEGETABLE SEEDS

Prices quoted on Garden and Flower Seeds are for the goods delivered at any post office in the United States. We pay the postage.

### BEANS

Plant Beans as soon as danger of frost is past, about April 10th. One pound to fifty feet drill. For late crop plant July 1st.

#### BUSH VARIETIES

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| <p><b>BURPEES STRINGLESS GREEN POD.</b> This very fine bean is just what its name indicates, round green pods entirely stringless. Very early, our best seller. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> <p><b>GIANT STRINGLESS GREEN POD.</b> Very similar to the above except larger and later. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> | <p><b>EARLY VALENTINE.</b> An old standard green pod variety. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> <p><b>BLACK WAX.</b> Yellow, round pod, black seed, early. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> <p><b>GOLDEN WAX.</b> Yellow pod, flat. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> |
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#### RUNNING VARIETIES

Plant in hills twelve inches apart, one pound to hundred hills.

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| <p><b>KENTUCKY WONDER. (Pole).</b> This is an old well known variety, and has been our best seller for years. Always gives satisfaction. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> <p><b>BURGER'S STRINGLESS GREEN POD (Pole).</b> This is said to excel Kentucky Wonder, in that the pods have no strings. Proved a very fine variety. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> | <p><b>LAZY WIFE (Pole).</b> Pods grow in clusters, very easily picked. Green pods. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> <p><b>EARLY GOLDEN CLUSTER WAX (Pole).</b> A very fine running yellow pod bean. Bears from July until frost. <math>\frac{1}{2}</math>lb. 20c; 1 lb. 30c; 10 lbs. 2.50.</p> |
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#### LIMA BEANS

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| <p><b>LARGE BUSH.</b> <math>\frac{1}{2}</math>lb. 25c; 1 lb. 40c; 10 lbs. 3.00.</p> <p><b>SMALL BUSH.</b> <math>\frac{1}{2}</math>lb. 25c; 1 lb. 40c; 10 lbs. 3.00.</p> | <p><b>LARGE POLE.</b> <math>\frac{1}{2}</math>lb. 25c; 1 lb. 40c; 10 lbs. 3.00.</p> <p><b>SMALL POLE.</b> <math>\frac{1}{2}</math>lb. 25c; 1 lb. 40c; 10 lbs. 3.00.</p> |
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### BEETS

Plant early in the Spring, as the young plants will stand a light frost. Later in the season for succession. One ounce to fifty feet drill, six pounds per acre. Rows 18 inches apart.

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| <p><b>EARLY BLOOD TURNIP.</b> Best for early planting. Pkt. 5c; oz. 10c; <math>\frac{1}{4}</math>lb. 30; lb. 1.00.</p> <p><b>ECLIPSE.</b> Good for second planting. Pkt. 5c; oz. 10c; <math>\frac{1}{4}</math>lb. 30; lb. 1.00.</p> | <p><b>DETROIT DARK RED.</b> Best for canning. Pkt. 5c; oz. 10c; <math>\frac{1}{4}</math>lb. 30; lb. 1.00.</p> <p><b>MARKET GARDEN.</b> Good for general crop. Pkt. 5c; oz. 10c; <math>\frac{1}{4}</math>lb. 30; lb. 1.00.</p> |
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**BEETS—Continued**

**LONG BLOOD RED.** Slower growing than the globe varieties, more prolific. Pkt. 5c; oz. 10c;  $\frac{1}{4}$ lb. 30c; lb. 1.00.

**SWISS CHARD.** Grown chiefly for the tops. Served like spinach. Pkt. 5c; oz. 10c;  $\frac{1}{4}$ lb. 30c; lb. 1.00.

**STOCK BEETS**

Fine for feeding cows, hogs, and sheep. Will yield as high as 30 tons per acre. Single specimens weighing 20 pounds not unusual. Plant early in the Spring, rows about 30 inches apart. Plants should be thinned to 8 inches for best results. Six pounds seed required per acre.

**GOLDEN TANKARD.** Grows mostly above the ground, very easily harvested. lb. 50c; 10 lb. 4.00.

**GIANT LONG RED.** Grows about half out of the ground. A heavy yielder. lb. 50c; 10 lb. 4.00.

**VILMOREN SUGAR.** Good for table as well as stock feeding. lb. 50c; 10 lbs. 4.00.

**CABBAGE**

For early, sow seed in hot beds in January, re-set in open field in March. Seed for later crop may be planted in the field where they are to grow, thinning to a stand according to variety. One ounce seed will produce about 2000 plants. From 10,000 to 15,000 plants required per acre.

**EARLY JERSEY WAKEFIELD.** The first on the market, small head but usually brings a high price. Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**EARLY WINNINGSTADT.** Also a good early variety. Heads conical shaped. Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**COPENHAGEN MARKET.** The favorite with Roswell gardeners. Almost as early as Early Jersey, much larger head. Pkt 5c;  $\frac{1}{2}$ oz 20c; oz 35c;  $\frac{1}{4}$ lb 1.00; lb 3.00

**CHARLESTON WAKEFIELD.** A good second early. Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**HOLLANDER(Short Stem).** A very fine round, solid cabbage. A favorite in the mountain districts on account of convenience in hauling. More weight can be

put in the same space than any other variety.

Pkt 5c;  $\frac{1}{2}$ oz 20c; oz 35c;  $\frac{1}{4}$ lb 1.00; lb 3.00

**DANISH BALL HEAD (Short Stem).** Very similar to Hollander, listed by some dealers as same. A very fine cabbage. Small heads, very solid.

Pkt 5c;  $\frac{1}{2}$ oz 20c; oz 35c;  $\frac{1}{4}$ lb 1.00; lb 3.00

**LATE FLAT DUTCH.** Very large flat heads, fine for kraut.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**LARGE LATE DRUMHEAD.** A very fine late variety. Grows very large. Do not plant in mountain districts unless you have market for large cabbage.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**RED ROCK.** Large round heads of deep red color.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**CAULIFLOWER**

Cultivated like cabbage except outside leaves must be tied up around the heads to bleach them. One ounce seed produces 2000 plants.

**EARLY DANISH SNOWBALL.** Best variety for this locality. Pkt. 10c;  $\frac{1}{2}$ oz. 1.00; oz. 1.50.

## CARROTS

Plant in drills early in the Spring. Good for stock feed as well as table use. One ounce seed to 150 feet drill.

<b>LONG ORANGE.</b> Grows large, therefore heavy yielder. Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00	<b>OX HEART.</b> The best long variety for use, very tender. Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00
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**DANVERS HALF LONG.** Smaller than long orange, better for table use.  
Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

## CELERY

Celery growing is a trade of its own. No one should attempt to grow celery on a large scale until they have had experience with smaller planting. Sow seed in April, in beds in open field. Plants should be ready to set in July. Celery must be banked to bleach and this should be done with great care to prevent rust or rot. Seed are very slow to germinate, sometimes requiring three weeks. One ounce will produce about 3000 plants.

<b>WHITE PLUME.</b> Early variety, easily grown. Pkt 5c; ½oz 15c; oz 25c; ¼lb 80c; lb 2.50	<b>EASY BLANCHING.</b> The best for general crop. Extra fine quality. Pkt 5c; ½oz 25c; oz 50c; ¼lb 1.75; lb 6.00
<b>GOLDEN SELF BLANCHING.</b> A very fine second early variety. Pkt 5c; ½oz 25c; oz 50c; ¼lb 1.75; lb 6.00	<b>GIANT PASCAL.</b> A very late variety, hard to grow, but fine quality. Pkt 5c; ½oz 15c; oz 25c; ¼lb 80c; lb 2.50

## CUCUMBERS

Plant in hill 4 feet each way. Wait until warm weather as seed will rot in the ground if planted too early. Plant in July for late pickling. One ounce to 50 hills.

<b>DAVIS PERFECT.</b> A very fine early variety. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00	<b>WHITE SPINE.</b> A light colored variety, fine for slicing. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00
<b>CHICAGO PICKLING.</b> Small variety, good for pickling. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00	<b>LONG GREEN.</b> The very best of all for pickling or slicing. Early or late planting. Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

## SWEET CORN

Plant early and folow with successions, making three plantings. Six lbs. per acre.

<b>GOLDEN BANTAM.</b> A very fine yellow variety, does well in this locality. lb. 15c; 10 lbs. 1.25.	<b>EARLY MINNESOTA.</b> One of the best varieties. lb. 15c; 10 lbs. 1.25.
<b>COUNTRY GENTLEMAN.</b> Early, quick growing variety. lb. 15c; 10 lbs. 1.25.	<b>STOWELL'S EVERGREEN.</b> Our best seller, best variety for this locality. lb. 15c; 10 lbs. 1.25.

## LETTUCE

May be sown early as the plants will stand frost. Sow in fall for early spring use. One ounce to 100 drill feet.

**LETTUCE—Continued**

**LOS ANGELES.** The best heading variety. Favorite with Roswell gardeners. Our best seller.

Pkt 5c; ½oz 20c; oz 35c; ¼lb 80c; lb 2.50

**BLACK SEEDED SIMPSON.** A fine variety which does not head. Stands well without seeding.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**EARLY CURLED SIMPSON.** An early variety, medium size, does not head.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**DENVER MARKET.** A fine variety for general use.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**HANSON.** An old standard heading variety. Not so quick growing, but stands well without seeding.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**MUSTARD**

Sow early in the Spring, also again in the fall. One ounce to 50 feet drill.

**SOUTHERN CURLED.** Very large plants, curly leaves. Our best seller.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 75c

**OSTRICH PLUME.** As large as Southern Curled, but much more curly, very ornamental.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 75c

**BLACK or BROWN.** Small straight leaves.

Pkt 5c; oz 10c; ¼lb 20c; lb 50c.

**WHITE ENGLISH.** Large straight leaves. Mild.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 75c

**MELONS—CANTALOUPE**

The Pecos Valley is famous for its cantaloupes. They do well on any soil, but prefer the lighter ground. Plant in hills 6 by 6 feet after danger of frost. One ounce to 50 hills. If bothered by bugs use Sure-Noxum, or lime and tobacco dust in equal parts. For Aphis use Black Leaf 40. See page 12.

**ROCKY FORD.** The best of all, too well known to need description.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**NETTED GEM.** Very much like Rocky Ford, but smaller.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**BURRELL'S GEM.** Like Rocky Ford except salmon fleshed. A very fine variety.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**BANANA.** A long, slender, yellow fleshed melon. Very fine.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**HACKENSACK.** This is properly a Musk melon. Grows large, ribbed and netted.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**HONEY DEW.** A fine late melon, good keeper.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**WATERMELON**

Plant after danger of frost, in hills 8 feet by 8 feet. One ounce to 30 hills, 2 lbs. to the acre. If young plants are bothered by bugs use Sure-Noxum; Lime and Tobacco Dust. If bothered by Aphis spray with Black Leaf 40. See page 12.

**KLECKLEY SWEET.** This is the leading variety of the Pecos Valley. Long, dark green, white seed, red meat. A very fine melon.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**TOM WATSON.** Larger and later than Kleckley Sweet. Long, dark green, white seed, red meat.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**FLORIDA FAVORITE.** Rivals Kleckley Sweet for earliness. Oblong, almost round. Mottled rind, white seed, red meat.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**KOLB'S GEM.** Late variety. Very large. Thick rind, black seed, red meat.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 80c

**WATERMELONS—Continued**

**RATTLESNAKE.** Late variety. Long mottled rind. White seed, red meat. Very large.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**HALBERT'S HONEY.** A delicate melon no shipper, but very fine for home use. Long, dark green. White seed, red meat.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 35c; lb 1.00

**GOLDEN HONEY (Yellow Meat).**

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**MISCELLANEOUS****COLLARDS**

Of the cabbage family. Cultivated and used the same as cabbage. Does not head.

**TRUE GEORGIA.**

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**LEEK**

Belongs to the onion family. Planted, cultivated and used the same as onions except does not bulb. Used green.

**LONDON FLAG.**

Pkt 5c; ½oz 10c; oz 20c; ¼lb 50c; lb 1.25

**EGG PLANT**

Sow seed in hot bed early in Spring. Set in open field when nights become warm. Seed slow to germinate and plants grow slowly at first. Must have very rich ground. One ounce produces 1500 plants.

**NEW YORK PURPLE.** Has proven best variety for this locality.

Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

**PARSLEY**

Used for flavoring and garnishing. Seed germinate slowly. Does best in rich soil.

**MOSS CURLED.** The best variety for general use.

Pkt 5c; ½oz 10c; oz 15c.

**PARSNIPS**

**HOLLOW CROWN.**

½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**RHUBARB OR PIE PLANT**

Succeeds best on very rich, well drained soil. Sow seed in Spring, plants will be ready to reset the following fall or spring. Set plants 4 feet each way. One ounce 200 plants.

**LINEAUS.**

Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

**VICTORIA.**

Pkt 5c; ½oz 15c; oz 25c; ¼lb 75c; lb 2.00

**SALSIFY OR OYSTER PLANT**

Resembles a parsnip. Made into soup is a good substitute for oysters. Grows deep

in the ground, therefore must have deep soil. Plant early, will be ready in November. One ounce to 50 feet drill.

### SANDWICH ISLAND.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

## OKRA

Plant in open field after ground becomes warm. Seed slow to germinate and will rot in ground if planted too early. Soak seed over night before planting. Plant in hills 18 inches apart, rows 3 feet apart. One ounce will plant 30 hills.

**DWARF GREEN.** Short pods, very rough

Pkt 5c;  $\frac{1}{2}$ oz 10c; oz 15c;  $\frac{1}{4}$ lb 30c; lb 75c.

**DWARF VELVET.** Long smooth pods,

Pkt 5c;  $\frac{1}{2}$ oz 10c; oz 15c;  $\frac{1}{4}$ lb 30c; lb 75c.

## ONIONS

Onions may be planted in three ways:

Sow seed in the open in September, transplant in February and March.

Sow seed in hot beds in January, transplant in March and April.

Sow seed in field where they want to stand in February, thin to a stand when about half the size of a pencil.

Either of above methods has its advantages.

Onions should be planted in rows 12 to 18 inches apart, 4 to 6 inches in the rows. One pound will produce enough plants for an acre, use two pounds when drilled in the field.

**DENIA.** This is the best variety for the Pecos Valley. Early, heavy yielder. Bulbs weighing 1 pound are the average, 2 pounds not unusual. Very mild. Always good sale for Denia Onions.

Pkt 5c;  $\frac{1}{2}$ oz 20c; oz 35c;  $\frac{1}{4}$ lb 1.00; lb 3.00

**BROWN AUSTRALIAN.** A small, solid onion, excellent keeper.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**PRIZETAKER.** A very fine yellow variety, grown to large size.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**RED WETHERSFIELD.** The best red variety.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**YELLOW DANVERS, Globe.** Medium size, good keeper.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 75c; lb 2.00

**CRYSTAL WAX.** A fine white variety. Very sweet and mild.

Pkt 5c;  $\frac{1}{2}$ oz 25c; oz 50c;  $\frac{1}{4}$ lb 1.50; lb 4.50

**BARLETTA.** White variety, fine for pickling.

Pkt 5c;  $\frac{1}{2}$ oz 15c; oz 25c;  $\frac{1}{4}$ lb 80c; lb 2.50

## PEAS

Plant latter part of February to April 15, in drills 12 to 18 inches apart. One pound to 50 feet drill.

**ALASKA.** Smooth variety, very early, only matures one crop.  
lb 30c; 10 lbs 2.50.

**MARKET GARDEN.** A good variety for the main crop.  
lb 30c; 10 lbs 2.50.

**GRAY SUGAR (edible pod).** The pods may be eaten the same as snap beans.  
lb 35c; 10 lbs 3.00.

**NOTT'S EXCELSIOR.** The earliest wrinkled variety. A favorite with our market gardeners. A heavy yielder.  
lb 30c; 10 lbs 2.50.

**CHAMPION OF ENGLAND.** A fine vining variety, must have support.  
lb 35c; 10 lbs 3.00.

**POTLATCH.** A very strong grower medium early. Good yielder.  
lb 30c; 10 lbs 2.50.

## PEPPER

Sow seed in hot beds and replant when the nights are warm, or plant seed in hills in the open field after danger of frost is past. One ounce produces 2000 plants.

**PIMENTO.** Heart shaped, heavy thick meat, very mild. Fine canner.

Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

**RUBY KING.** Best sweet variety, grows very large, heavy yielder.

Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

**CHINESE GIANT.** Larger than Ruby King, but not so good yielder.

Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

**ROYAL KING.** A very fine, medium size, sweet variety. Very uniform.

Pkt 5c; ½oz 25c; oz 45c; ¼lb 1.50; lb 4.00

**MEXICAN CHILI.** A very pungent variety. Long, slender pods.

Pkt 5c; ½oz 15c; oz 25c; lb. 2.00.

**ANAHEIM CHILI.** Larger than the Mexican Chili. Preferred by many on account of being milder. Very productive. Pkt 5c; ½oz 25c; oz 40c.

## PUMPKIN

Plant in hills 8 feet each way after danger of frost. If the young plants are bothered by bugs, use Sure-Noxum, or Tobacco Dust and Lime (see page 12). One ounce to 30 hills. One pound per acre.

**KENTUCKY FIELD.** Old standard yellow variety, inclined to be flat.

Pkt 5c; oz 10c; ¼lb 20c; lb 50c.

**SMALL SUGAR.** A very small variety. Fine grained meat, best for table use.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

**CASHAW.** A very hardy variety. Grows very large. Both straight and crooked neck, hard shell. Fine for baking.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

## RADISHES

Plant early in the Spring followed by successions every 15 days. One ounce to 50 foot drill.

**GLASS.** Long white variety, mild.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**CHARTIER.** Long red, shading to white at tip. An old favorite with market gardeners.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**FRENCH BREAKFAST.** Another favorite. Half long, red and white tip. Very quick grower but does not stand long.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**LONG SCARLET SHORT TOP.** A long slender variety. Full red. Stands well without going pithy.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**ICICLE.** Long white, very brittle.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**WHITE VIENNA.** Long, pure white.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**ROSE CHINA.** Half long, light red. Good for fall planting, never gets pithy.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**CRIMSON GIANT.** Globe shape, full red. Quick growing, stands well.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

**ROSY GEM.** Red, with white tip. Very early.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 40c; lb 1.00

## SQUASH

Plant when danger of frost is past, in hills 4 to 6 feet apart. If young plants are bothered by bugs use Sure-Noxum, or Lime and Tobacco Dust (see page 12). One ounce plants 30 hills.

**EARLY WHITE BUSH.** Flat, scalloped, a very early variety, only good when young and tender.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 50c; lb 1.25

**GOLDEN SUMMER CROOKNECK.** A small summer variety, bush quick grower

Pkt 5c; ½oz 10c; oz 15c; ¼lb 50c; lb 1.25

**HUBBARD.** A vining winter variety, good keeper.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 50c; lb 1.25

**FORDHOOK.** A vining variety for either summer or winter use. Oblong, light yellow color.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 50c; lb 1.25

## SPINACH

Sow seed in September and October for early spring use. Sow in February and March for later. Does not do well in very hot weather. May be planted in drills or sown broadcast. One ounce to 50 feet drill. Ten to 15 pounds per acre broadcast.

**BLOOMSDALE.** A good variety for Spring planting, does not stand the winter if planted in the fall.

Pkt 5c; oz 10c; ¼lb 20c; lb 60c.

**VIROFLAY.** Best for fall planting, stands cold weather well.

Pkt 5c; oz 10c; ¼lb 20c; lb 60c.

## TOMATOES

Seed may be sown in hot beds and plants reset in the field after danger of frost, but many growers prefer waiting until warmer weather and planting in the open, thinning to a stand as the plants grow. Most varieties should be set 4 feet apart each way, but the dwarf or tree varieties may be set closer, about 2 feet in the row and rows 3½ feet apart. One ounce produces 2000 plants. If young plants are bothered by bugs, use Sure-Noxum or Lime and Tobacco Dust (see page 12).

**STONE.** If you are in doubt what variety to plant, plant Stone. A fine, large red tomato. A little late, but stands well. The very best shipper.

Pkt 5c; ½oz 15c; oz 20c; ¼lb 75c; lb 2.00

**CHALK'S EARLY JEWEL.** The earliest of all. Bright red.

Pkt 5c; ½oz 20c; oz 35c; ¼lb 1.00; lb 3.00

**IMPERIAL.** Rivals the Stone. Very large, red. Earlier than Stone but not so solid. Fine for the home garden.

Pkt 5c; ½oz 20c; oz 35c; ¼lb 1.00; lb 3.00

**BONNIE BEST.** Large red. A fine tomato for home or market.

Pkt 5c; ½oz 20c; oz 35c; ¼lb 1.00; lb 3.00

**GOLDEN QUEEN.** A fine, large yellow variety.

Pkt 5c; ½oz 25c; oz 40c; ¼lb 1.25; lb 3.50

**SMALL FRUITED VARIETIES.** Mostly grown for preserving purposes. Plum, Pear and Cherry shaped, in yellow and red colors.

Packet 5c.

## TURNIPS

Plant in spring or fall, either in drills or sown broadcast. One ounce to 100 feet drill. Two pounds per acre broadcast.

**AMBER GLOBE.** The best yellow variety. Plant in fall, stands well in cold weather. Especially adapted to the mountain districts.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

**PURPLE TOP STRAP LEAF.** For spring or fall planting. White, with purple top. Flat. A fine variety.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

**PURPLE TOP WHITE GLOBE.** The best white turnip for fall planting. Grows very large, rarely becomes pithy. At home in the mountains where it grows to very large size.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

**COW HORN.** Shaped as the name indicates. White with green crown.

Pkt 5c; ½oz 10c; oz 15c; ¼lb 30c; lb 80c

**SEVEN TOP.** This variety is grown chiefly for the tops which grow very rank.

Pkt 5c; ½ oz 10c; oz 15c; ¼ lb 30c; lb 80c

**WHITE FLAT DUTCH.** Pure white variety, good for either early or late planting.

Pkt 5c; ½ oz 10c; oz 15c; ¼ lb 40c; lb 1.00

**WHITE TOP MILAN.** A fine early variety, good quality, grows quickly.

Pkt 5c; ½ oz 10c; oz 15c; ¼ lb 40c; lb 1.00

**YELLOW PURPLE TOP RUTABAGA.**

The very best Swedish turnip. Sow in July. Stands well in cold weather.

Pkt 5c; ½ oz 10c; oz 15c; ¼ lb 30c; lb 80c

## FLOWER SEEDS IN BULK

**NASTURTIUM.** Tall Mixed.  
oz 15c; 2oz 25c; ¼ lb 40c; lb 1.00.

**NASTURTIUM.** Dwarf Mixed.  
oz 15c; 2oz 25c; ¼ lb 40c; lb 1.00.

**SWEET PEAS.** Choice Mixed.  
oz 10c; 3 oz 25c; lb 80c.

**SWEET PEAS.** Spencer Mixed.  
oz 25c; 3 oz 50c; lb 2.00.

**MORNING GLORY.** Choice Mixed.  
oz 10c; 3 oz 25c; lb 80c.

**MORNING GLORY.** Japanese.  
oz 25c; 3 oz 50c; lb 2.00.

## FLOWER SEEDS IN PACKETS

### LIST OF VARIETIES IN 5-CENT PACKAGES

Alyssum, Sweet  
Bachelors Button  
Balsam, Double, mixed  
Candy Tuft, mixed  
Cosmos, mixed  
Chrysanthemum, mixed  
Four O'clock  
Gourds, Nest-Egg  
Gourds, mixed  
Ice Plant  
Larkspur, Tall Double  
Larkspur, mixed

Marigold, French, Double  
Marigold, African  
Morning Glory, Dwarf  
Morning Glory, Japanese  
Petunia, Blotched, Striped  
Petunia, Dwarf  
Pansy, mixed  
Pink, mixed  
Poppy, mixed  
Snap Dragon  
Wild Cucumber Vine  
Zinnia, Double, mixed

### LIST OF VARIETIES IN 10-CENT PACKAGES

Astors, Comet, mixed  
Carnations, German, mixed  
Coxcomb, Dwarf, mixed  
Forget-Me-Not  
Hollyhock, Double  
Lobelia  
Lantania, mixed  
Marguerite  
Moonflower  
Mignonette

Oxalis  
Phlox, Drummondi, mixed  
Portulaca, Double, mixed  
Stocks, Ten Weeks  
Pansy  
Salvia, Sweet  
Sweet William, Double, mixed  
Smilax  
Verbena, Mammoth, mixed  
Violet

POST-PAID TO ANY POST OFFICE IN THE UNITED STATES

We Pay the Postage on All Goods Listed on this Page

## DAIRY SUPPLIES

These goods are priced F. O. B. Roswell and are subject to change.

### MILK BOTTLES

Half Pint, per dozen	1.25
Pint, per dozen	1.50
Quart, per dozen	1.75
Half Gallon, per dozen	3.50
No extra charge for packing	
Pottle Brushes, each	25c, 40c, 60c
Can Brushes, each	50c

### BOTTLE CAPS

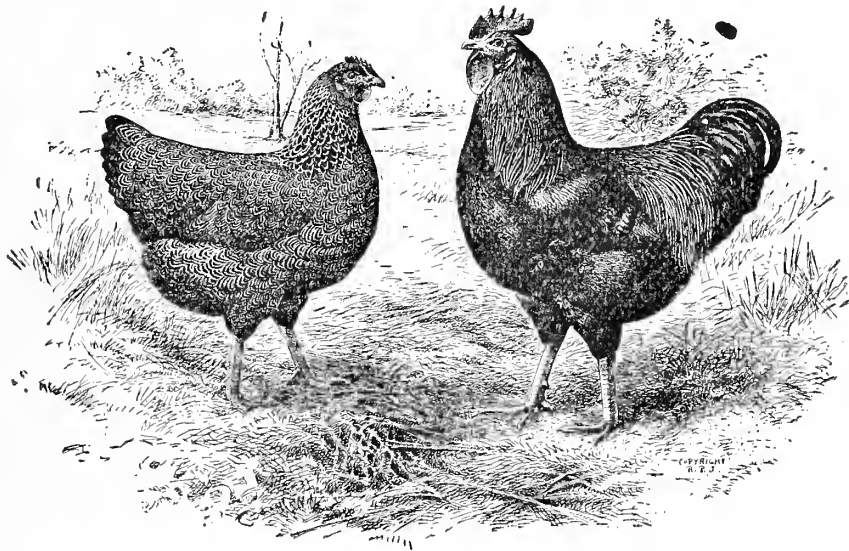
Fit any size bottle, two grades.

Without pulls, per pound 50c  
About 2 lbs. to the 1000.

With pulls, per pound 55c  
About 2 1/4 lbs. to the 1000.

## POULTRY SUPPLIES

For Day-old Chicks write White Star Hatchery, Hagerman, N. M.



Send for Special Poultry Literature

Prices F. O. B. Roswell

OYSTER SHELL	10 lbs.	.25
	100 lbs.	1.75
GRIT	10 lbs.	.50
	100 lbs.	4.00
CHARCOAL	10 lbs.	.85
	100 lbs.	7.50
MEAT SCRAPS, Swifts	10 lbs.	.90
(Subject to change)	100 lbs.	7.50
MEAT SCRAPS Cudahys	10 lbs.	.75
(Subject to change)	100 lbs.	6.50
GLASS NEST EGGS, per dozen		.50
LEG BANDS:		
Aluminum, per dozen		.15
Aluminum, per 100		1.00
Celluloid, per dozen		.15
Celluloid, per 100		1.00

### LEE'S EGG MAKER

2 lb. package	.50
5 lb. package	1.00

### GERMOZONE, Roupe Cure

Tablets, 2 size packages, 25c, 75c.

### WHITE DIARRHOEA REMEDY

Tablets, 2 size packages, 30c, 60c.

### LEE'S LICE KILLER

A liquid spray for poultry houses.

Quart cans, each	.60
Half Gallon cans, each	.90
Gallon cans, each	1.50

### LEE'S FLYO-CURO

A liquid, spray stock, keep the flies and mosquitoes away.

Quart cans, each	.50
Half Gallon cans, each	.90
Gallon cans, each	1.50

Goods on this page are priced F. O. B. Roswell

INSECTICIDES

Not mailable account being poison

FOR SPRAYING APPLE TREES

Dow Powdered Arsenate of Lead.  
Dow Powdered Lime Sulphur.  
Prices and special literature on  
spraying furnished on application.  
See us for anything regarding spray-  
ing.

FOR SPRAYING VEGETABLES

The following mixture will control  
almost any insect that bothers vege-  
tables. Powdered Arsenate of Lead,  
1 tablespoon full; Black Leaf 40, 1  
teaspoon full; 1 gallon water. Apply  
with a sprayer. This is exception-  
ally good for cabbage.  
To control the beetles which destroy  
young tomato, cucumber, watermelon  
and cantaloupe plants, mix air slack-

ed lime and tobacco dust, equal parts  
and apply as the plants appear, re-  
peating as needed.

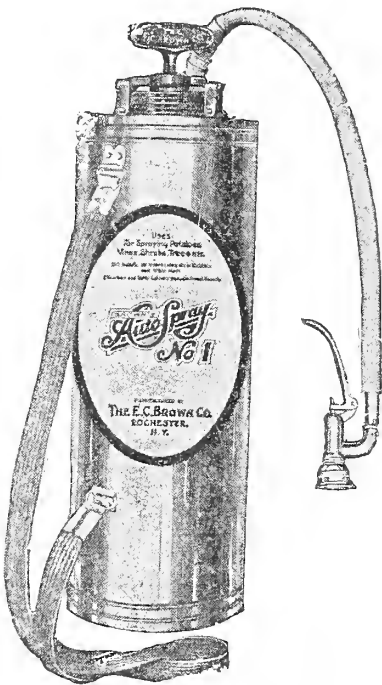
BLACK LEAF 40. A liquid.

1 oz bottles -----	.25
2 oz bottles -----	.45
4 oz bottles -----	.80
½ lb -----	1.25
2 lbs. -----	3.50
10 lbs. -----	13.50

SURE-NOXUM. A powder to control  
leaf eating insects. Dust on the  
plants while they are damp.

TELL US THE INSECTS YOU WISH  
TO KILL AND WE WILL TELL YOU  
HOW TO KILL THEM.

Ask for special literature on spraying.



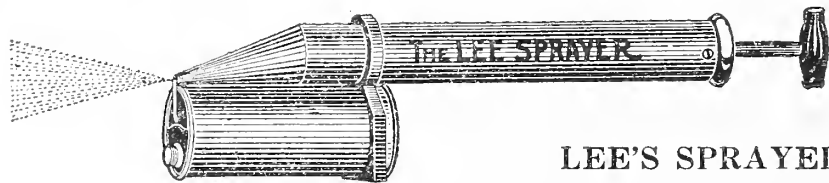
SPRAYERS

Prices F. O. B. Roswell

A good sprayer is a necessity in the garden and poul-  
try house.

THE AUTO SPRAY

3 Gallon tank, compressed air, weight 10 lbs.	
Galvanized Iron, each -----	7.50
Brass, each -----	11.00
Brass Extension Pipe, 2 feet -----	.75
Elbow -----	.25



LEE'S SPRAYER

A good small sprayer. Made of tin. Capacity one quart. Weight 2 pounds.  
Price-----.75

## GROCERIES

A year ago we added a stock of groceries to our business, Mr. W. C. Thomas, a groceryman of long experience, in charge.

The result was very gratifying. We did a good business from the start and now extra help is required to care for the trade. A delivery service is maintained in the city.

While we do not especially solicit grocery mail orders and have no price list to send out, we are always glad to quote prices and make no extra charge for packing and shipping. Any orders sent us will have our prompt and careful attention.

To our customers who trade in Roswell we extend a special invitation to visit our grocery department.

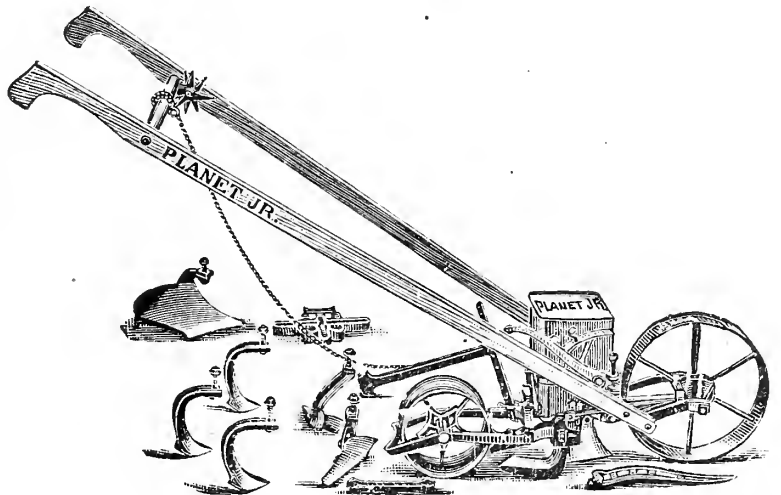
We buy eggs, butter, fruit, and vegetables.

## PLANET JR. GARDEN TOOLS

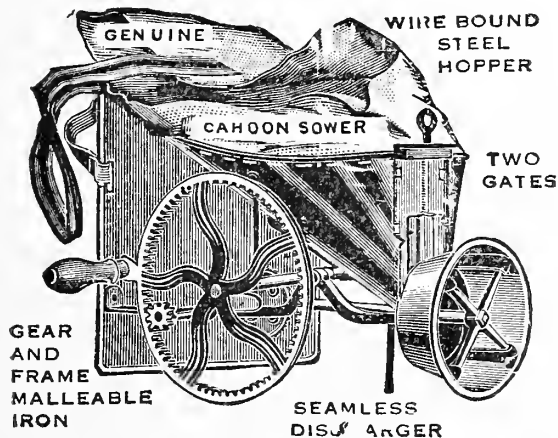
For a description of the full line of these fine tools, ask for special catalog. We list a few of the principal sellers.

All prices F. O. B. Roswell.

No. 5 Seeder	-----20.00
No. 3 Seeder	-----18.00
No. 1 Seeder	-----16.00
No. 16 Wheelhoe	-----10.00
No. 19 Wheelhoe	----- 6.00
No. 4 Seeder and Wheelhoe	
—Combined—	
As shown on right	-----\$19.00



THERE ARE NO BETTER TOOLS MADE



### THE CAHOON SEEDER

This is the best broadcast seeder we have ever handled. Sows any kind of grain. Very simple to adjust and operate.

Price \$6.00, F. O. B. Roswell

Weight 12 pounds.

## FIELD SEEDS

At the time we must print this catalog we can not give prices on Field Seeds, therefore we will issue a price list in February which will be mailed on application. We give a list and short description of varieties generally carried in stock. Be sure to send for the February list if interested.

### CORN

We handle native grown seed corn as far as possible as we know it is better for this locality than seed brought from other states. However some varieties can not be obtained locally, these we buy where we can get the best seed.

**MEXICAN JUNE.** The best variety for the Pecos Valley. Stalks grow large and strong. Ears large, generally two on a stalk. Grain is white with a sprinkling of blue. The best variety for ensilage. A good drouth resister. Not bothered by worms.

**HICKORY KING.** Large grain, small cob, short stalk. A good producer, but bothered by worms more than other varieties.

**BLOODY BUTCHER.** Large ears, deep red grains. Heavy yielder. Does well in the valley, also in the mountains.

**YELLOW DENT.** The best yellow variety. A good yielder, not bothered much by worms.

**WHITE PEARL.** A favorite with gardeners for selling green. Large white ears.

**POP CORN.** White Rice, Pearl, Queen's Golden. The Pearl is the best as it is not bothered by worms like the other varieties.

**SURE CROPPER.** Medium size ears, short stalks. Good for selling green.

### SMALL GRAIN

When properly planted and cared for all kinds of small grains produce profitable crops in the Pecos Valley. We should be shipping out instead of in.

### WHEAT

**TURKEY RED.** This is the best variety for fall planting. Millers prefer this for their best flour.

**MARQUIS.** Best spring variety. Yields well, almost as good as Turkey Red for milling.

### OATS

**RED RUST PROOF.** This is the only variety to plant in the Valley. Good for either fall or spring planting. Do not consider anything else.

### BARLEY

Barley is used for green pastures as well as grain. Plant either spring or fall.

Very hardy, will grow where other grains fail.

**SCOTCH.** The standard bearded variety.

### RYE

Fine for winter pasture, stands cold well. A good soiling crop.

Send for Field Seed Price List

## DROUTH RESISTING CROPS

These grains will grow and mature where corn will fail for lack of moisture.

**WHITE KAFIR.** Makes a good yield of very fine grain which is good feed for all kinds of stock. Especially good chicken feed.

**RED KAFIR.** Very much like the white except the grain is red. Not bothered by birds as much as other varieties.

**DWARF Milo.** Grain a light red. Larger than kafir. The best drouth resister of all.

**FETERITA.** A soft, white grain. Earlier than Maize, but shatters more easily.

## CANE

**EARLY AMBER.** Grown chiefly for the fodder. Sown broadcast and cut like hay. It makes an enormous yield. May also be sown in rows like corn and cut with a binder. Fine feed for all kinds of stock.

**SUMAC.** A very fine cane, a little later than Amber, but a heavier yielder. Our best seller.

**SEEDED RIBBON.** Used principally for making syrup, but is also good for stock feeding. Large stalks, very sweet, heavy yield.

**JAPANESE HONEY DRIP.** Also a fine cane for syrup as well as feed purposes.

## CLOVER AND GRASSES

**ALFALFA.** The great hay plant. One of the main crops of the Pecos Valley. Sow in spring or fall. Generally sown with Oats, Wheat, Rye or Barley for a protection.

**SWEET CLOVER.** Two varieties, White and Yellow Blossom. The White is most generally used. Grown mostly for bees. Makes a fine white honey. Bi-ennial.

**WHITE CLOVER.** Used for lawns, pasture and for bees.

**KENTUCKY BLUE GRASS.** Used in this locality chiefly as a lawn grass, for which purpose it is excellent. Sow any time in the year but does best in the fall or early spring.

**BERMUDA GRASS.** Fine for lawns, also pasture. Frost kills the tops, but the roots live over winter in this climate. Further north the winter kills it, but in the Pecos Valley it never dies. Therefore do not plant it where you expect to cultivate afterwards, for it will always be there. Chokes out all other plants. Propagates from roots and seed.

**SUDAN GRASS.** A large coarse grass which makes fine pasture and hay. Grows with the least moisture of anything of its kind. While it resembles Johnson Grass it is an annual crop and does not live over winter. A fine dry land forage crop.

**JOHNSON GRASS.** Generally regarded as a pest. Do not plant where you ever expect to cultivate for it will certainly be there always. A good grass to plant on waste land that can not be cultivated. Propagates from roots and seed.

**ENGLISH RYE GRASS.** Very much like Bluegrass except larger and coarser. Good for lawns if kept mowed. Fine for pasture.

**MILLET.** A good hay crop if cut before seed is ripe.

## HUBAM ANNUAL SWEET CLOVER

Note what Ernest Nelson, farmer and bee keeper, has to say about it. Mr. Nelson lives seven miles southeast of Roswell.

"I planted Hubam April 1, drilling it into growing wheat. When I cut the wheat, June 5th, the Hubam was blooming. The wheat was removed from the field and by July 15, Hubam was blooming again. The bees had a great feast until August 15th, when I cut the Hubam for seed. It immediately sent up new growth which bloomed and the bees worked on it until frost. No irrigation was given after the wheat was cut. The Hubam mixed with the wheat straw was readily eaten by the cows. I shall follow the same manner of planting the coming season."

Hubam has all the good qualities of the biennial variety and has the advantage that it blooms the first year. This allows it to be grown with other crops.

We have a good supply of seed which we offer at the following prices:

1 lb. postpaid-----\$1.00      10 lbs. postpaid-----\$7.50

100 lbs. F. O. B. Roswell-----\$60.00

Sample on request.

## PERUVIAN ALFALFA SEED

The best recommendation we have for this variety is the fact that farmers who already have it are planting more. It comes out earlier in the Spring, stands more cold, resists drouth better, has smaller stems and more leaves, and makes better hay than the ordinary variety.

### PRICE

Per lb. postpaid-----40c.      10 lbs. postpaid-----\$3.50

100 lbs. F. O. B. Roswell-----\$25.00

Sample mailed on request.

## COTTON

Cotton growing in the Pecos Valley is past the experimental stage, the experience of the last two years having removed every doubt.

### COTTON HAS COME TO STAY

We offer the very best sterilized seed of the Long Staple Durango variety.

### PRICE ON APPLICATION

20 lbs. required to plant one acre

Goods listed on this page are F. O. B. Roswell

# BEE KEEPER'S SUPPLIES

A Full Line in

## STOCK

Descriptive Catalog and Prices Mailed on Request

WE ARE HERE TO SERVE OUR  
CUSTOMERS

Sometimes a bee keeper wants an article, perhaps it is small and of very little cash value, but at the time very necessary. Perhaps his work is at a stand-still. This may happen out of business hours. That is where we "Shine". Some of our people are always available. Just a phone call and we are at your service. Many of our customers know by experience just how quickly and cheerfully we respond. Others may have the same service.

—TRY IT—

Walter Gill  
Phone 352

E. F. Butler  
Phone 933

We keep these phones for your convenience

HONEY AND BEESWAX BOUGHT  
IN ANY QUANTITY

---

TIN PAILS AND CANS  
Prices on Application

# We Are Always Ready to Attend to Business

—OUT OF BUSINESS HOURS CALL—

E. F. BUTLER, Phone 933

WALTER GILL, Phone 352

Permit  
No. 1

1c. Paid  
Roswell

New Mexico

Our Price List on FIELD SEEDS will be ready in February.  
Mailed on application.

We give NO Warranty, expressed or implied, as to purity, description, quality, productivity, or any other matter of any Seeds, Bulbs, or Plants we send out, and will not be in any way responsible for crops. ROSWELL SEED CO.